

Crisis & issues management



Your organisation is facing a sudden crisis and you need a quick response? Our teams are available, **immediately.**

With more than 40 years of experience in crisis management, Interel Belgium advises and support you to face any unexpected situation and to provide the best tools and techniques to help you protecting your organisation from reputational damage.

The Interel Belgium team is available 24/7 to help you overcome challenging potential crisis to actively managing the situation when the crisis occurs, including:

- ✓ Development of a crisis communication manual
- ✓ Internal communication management
- ✓ Stakeholders management
- ✓ Guidance and strategic advice in emergency situations (24/7)
- ✓ Organisation of simulation exercises that will equip your company for every crisis scenario
- ✓ Media training
- ✓ Media monitoring
- ✓ Community management
- ✓ Risk and vulnerability analysis
- ✓ Crisis communication management and training
- ✓ Immediate support to provide a first response to an unexpected crisis



“With the pandemic, potential communication weaknesses are exacerbated. Quickly identifying the crisis team, updating plans or adapting formats are essential and can be done in real or virtual. The ultimate objective is to protect your stakeholders organisation’s reputation”

Florence Muls
Managing Director, Belgium



Contact us now to see how we can help you
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